

EDEN WALDMAN

Product Designer

CONTACT

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edenwaldman.com

TOOLS

Hands on

Figma

Photoshop

Illustrator

Autocad

Rhino 3D

LANGUAGES

Hebrew | Native

English | Fluent

SKILLS

Wireframing

Advanced Prototyping

User Research

Icon design
& micro illustration

A creative thinker with a strong ability to solve problems in both physical and digital contexts. Methodical, attentive to detail, and driven by challenges. Focused on translating user needs into intuitive and purposeful design.

EDUCATION

HIT | B.Design in Interior Design

2018-2022

- Academic Excellence - Spring 2018 & Winter 2019.
Awarded for a cohesive concept and a presentation with a consistent, well-aligned design language.

Netcraft | UX/UI

2023-2024

- Sitter | Capstone project: a babysitting community app designed based on insights from comprehensive user and market research.
- Woodie | e-Commerce redesign with focus on usability and visual harmony.

EXPERIENCE AND PROJECTS

Freelance Product Designer

2025

- Providing consulting and design services aimed at refining and perfecting projects through user-centered methods, strategic focus, and innovation.

Transit | Personal project

2025

- Designed a complex system based on a Ministry of Transport project. created a unified framework that integrates all operational layers, and developed new features to improve efficiency.

Ministry of Transport | Public Transportation Coordinator

2023-2025

- Led traffic disruption management through data-driven decisions.
- Coordinated communication with public institutions and senior officials.

NATIONAL SERVICE

ALUT | Alutaf Beer Sheva

2014-2016

- Certified behavioral therapist at a rehabilitative daycare for toddlers.
- Collaborated with paramedical professionals in a multidisciplinary team.